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SKECHERS USA is pleased to team up with **Life University** and welcome you to **SKECHERS Direct** - which is our Corporate Shoe Program where you can enjoy 30% Discount on select SKECHERS styles throughout the year!

As a SKECHERS DIRECT member, you can get your shoes in two ways:

1) Shop your company's personalized corporate page online at SKECHERSDirect.com.

Just visit www.skechersdirect.com and enter in your Company Access Code which is shown below or enter the Direct URL. The Company access code and URL are Case-sensitive and must be entered exactly as shown.

Company Access Code: b4xpjF

Direct URL: <http://www.skechersdirect.com/company/b4xpjF>

You will automatically get SKECHERS Direct's special pricing on all of your company's selected shoes. You no longer need to use promo codes at checkout - just Shop and Save! Plus you'll also enjoy **FREE Shipping and FREE Returns** when you join our VIP.

2) Buy your shoes in-store at any of our 300+ SKECHERS retail stores nationwide.

If you prefer to buy your shoes in-store, you can still shop at any of our 300+ SKECHERS retail stores nationwide! Just mention **Retail Code [LI]** and show your Employee ID or paystub to a SKECHERS store associate to get exclusive pricing on your company's selected styles. To find a store near you, visit <http://www.skechersdirect.com/info/store-locator>

You'll also enjoy **Quarterly Friends and Family Events** with SKECHERS Direct! Look forward to exclusive discounts throughout the year on more than 3,000 SKECHERS styles for men, women and kids – from SKECHERS Performance footwear to lifestyle casuals, fashion styles and more!

Thanks for joining the SKECHERS Direct program... and enjoy shopping the SKECHERS collection!

The SKECHERS Direct Team